

**From:** [BUSFIELD Louise 8952](#)  
**To:** [Ellie King](#); [Tom Hollington](#); [Licensing.Com](#)  
**Subject:** FW: M228364 - New Premises Licence Application - Chicken N Beer  
**Date:** 03 July 2025 17:12:38  
**Attachments:** [image001.jpg](#)  
[image002.png](#)  
[image004.jpg](#)  
[M228364 - Updated application form.pdf](#)

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Good afternoon Tom

Further to the application for a Premises Licence for Chicken N Beer, Dorset Police is formally objecting to this application under the licensing objectives of the prevention of crime and disorder and public safety.

This objection is made in light of the recent revocation of the premises licence previously in place at this location, and the close connection between the director of the applicant company and the former licence holder. Dorset Police has significant concerns that this application may amount to an attempt to continue operating the premises under a new entity, while still maintaining influence or control by the former operator whose licence was revoked.

It is essential that Dorset Police receives robust assurances that the new operator will be managing the premises entirely independently of the previous licence holder. We note that the applicant has provided a London address, which suggests they may not be physically present at the premises on a daily basis. We therefore request confirmation of:

Who will be appointed as Manager in the absence of the DPS

Whether there is any familial, financial or operational link between the applicant / proposed Manager and the former licence holder.

Notwithstanding the above, should the application proceed, Dorset Police would seek the following conditions to be attached to the licence. These conditions are commensurate and proportionate for a licensed premises operating in a predominantly residential area, and are intended to promote the licensing objectives:

#### *Staff Training*

*All staff involved in the sale of alcohol shall be trained in accordance with an accredited training scheme on the law relating to prohibited sales, the age verification policy in place at the premises, and the conditions attached to the premises licence.*

*Refresher training shall be provided at least every 6 months.*

*A record of all training shall be maintained, signed by both the trainer and trainee, and retained for a minimum of 12 months. These records shall be made available for inspection by the police, licensing authority, or other authorised officers.*

#### *Incident Log*

*An incident log shall be maintained at the premises, including:*

*Complaints received*

*Incidents of disorder*

*Faults with CCTV, searching, or scanning equipment*

*Refusals of alcohol sales*

*Visits by relevant authorities or emergency services*

*Reported crimes*

*Ejections of patrons*

*The log must be available on request to police or authorised officers and reviewed weekly by the Designated Premises Supervisor.*

*Notices to be placed both inside and outside the premises reminding customers to Respect the Neighbours.*

#### *Challenge 25*

*A Challenge 25 policy shall be operated, and only the following forms of ID will be accepted: valid passports, photo driving licences, or PASS-accredited holographic identification cards.*

*Signage promoting this policy shall be prominently displayed.*

#### *CCTV Requirements*

*A comprehensive CCTV system shall be installed covering all entry and exit points and all areas where alcohol is displayed or consumed, enabling frontal identification in any lighting conditions.*

*The system must operate whenever the premises are open to the public and retain recordings for at least*

31 days with date/time stamps.

A staff member conversant with the operation of the CCTV system must be on-site at all times the premises are open and able to produce recordings without delay.

The CCTV must be maintained in accordance with police recommendations, checked weekly, and downloaded immediately upon police or authorised officer request.

Appropriate signage advising customers of CCTV in operation shall be clearly displayed.

Alcohol Ancillary to Food

The sale of alcohol shall be ancillary to the preparation and service of food on the premises.

Kind regards



**Louise Busfield 8952**

Licensing Officer

Mobile: [REDACTED]

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5 Madeira Road  
Bournemouth  
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## Immigration representation in respect of a premises licence

On behalf of the Secretary of State, Immigration Enforcement makes representations for the following premises licence application, relating to the crime prevention objective, including the prevention of illegal working and immigration crime in licensed premises.

IE wishes to make representations on an application for a new premises licence.

<b>Licensing authority application reference number</b>	M228364
<b>Immigration Enforcement reference number</b>	
<b>Applicant name</b>	Cloud Brands Ltd
<b>Address of premises</b>	58 Stanfield Road Bournemouth BH9 2NP
<i>Immigration Enforcement Contact 1</i>	
Name	Home Office (Immigration Enforcement) <b>Licensing Compliance Team</b>
Address	2 Ruskin Square Dingwall Road Croydon CR0 2WF
Telephone no.	
Email address	<a href="mailto:IE.licensing.reviews@homeoffice.gov.uk">IE.licensing.reviews@homeoffice.gov.uk</a>
<i>Immigration Enforcement Contact 2 (If applicable)</i>	
Name	
Telephone no.	
Email address	

Representations are being made for the following reasons:

The Licensing Act 2003 outlines 4 objectives that are to be upheld, the Home Office (Immigration Enforcement) is concerned regarding the prevention of crime and disorder.

In accordance with section 42 (para 9) of the Licensing Act 2003, the Home Office (Immigration Enforcement) on behalf of the SSHD as a responsible authority objects to the premises application for 58 Stanfield Road, Bournemouth, BH9 2N.

This premises has been the subject of a previous review where two illegal workers were encountered. We believe there is a connection between the previous operator and the proposed operator.

If granted, the application would be prejudicial to the prevention of crime and disorder licensing objective.

Representation:

☒ objection to the grant of a premises licence to the applicant

Reasons for which there is a risk to the licensing objectives, and why the objection is appropriate to prevent crime including illegal working in licensed premises.

Date: 07 July 2025